

# PROGRAMME

14<sup>th</sup> November, 2017 (Wednesday)

| Event                             | Time<br>(Hours) |
|-----------------------------------|-----------------|
| Opening Remarks                   | 0945 – 1000     |
| Global Project Management         | 1000-1015       |
| Building cultural understanding   | 1015-1030       |
| Leadership Styles                 | 1030-1045       |
| Managing a cross cultural Team    | 1045-1100       |
| Tea Break                         | 1100-1120       |
| Virtual vs Physical Communication | 1120-1140       |
| Ensuring ongoing project success  | 1140-1200       |
| Open Discussion                   | 1200-1230       |

University of Engineering and Technology,  
Lahore, Pakistan.

Continuing Engineering  
Education Center

offers

A Seminar on



**Project Leadership in Global  
Context**

At

Room 01, Institute of Business &  
Management, UET Lahore

**Resource Person**

**Zeeshan Maqbool**

PMP®, PRINCE2®, CSM®

## **Purpose**

Traditional project management methods are best suited for projects with co-located teams with no cultural differences. It's much more complex to manage a project when team is distributed cross border and have different cultural preferences. Objective of this course is to provide an understanding of complexity of international projects and to share practical experience and tools needed to lead international projects with success.

## **Main Contents**

- Characteristics of International Project and Their Success Factors
- Leading a Cross Cultural Team
- Communication in Global context
- Ensuring ongoing Project Success

## **Expected Outcome**

- An interactive dialog to understand the complexity of international projects and its success factors
- In depth understanding of cultural dimensions to achieve success in any multicultural/multinational environment
- Ability to choose effective leadership style based on situation
- Skill to manage a team located at different geographical locations
- Able to improve relationship with cross border customers and suppliers

## **WHO SHOULD ATTEND?**

- Professionals working with international suppliers and customers
- Entrepreneurs
- Postgraduate students and faculty members having relevance to project management.

## **REGISTRATION PROCESS**

For registration, please visit us in person at Continuing Engineering Education Center, Stadium Road, UET, or contact us by phone or email.

To: Prof. Dr. Mohammad Ilyas Anjum  
Continuing Engineering Education  
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The related information can also be found on the website <http://www.ceec.uet.edu.pk/courses>

**Registration deadline: Friday 10<sup>th</sup>, Novemebr**

## **PROFILE OF RESOURCE PERSONS**

**Zeeshan Maqbool** has about 10 years' experience running international projects in aviation, medical and manufacturing industries. Zeeshan has also got globally recognized Project Management certifications like PMP (PMI USA), PRINCE2 (APMG UK), Project Leadership (Mannaz DK) and Scrum Master (Scrum Alliance).

Zeeshan did his M.Sc. from University of Strathclyde (UK) and Aalborg University (DK) in Global Innovation Management. Prior to his master, he completed his bachelor in Mechanical Engineering from UET Lahore.

He is currently working as IT Project Manager for a leading manufacturing business based in Denmark and leading projects with stakeholders from Europe (Denmark, Czech Republic, Hungary, UK), Asia (China, Singapore) and America (US, Mexico).